

Privacy Policy for the Bildungscampus "Think zero" Challenge

1. Participation in the challenge

Purpose of the processing/legal basis:

You can register for our challenge on our home page. When you do so, the following data about you will be processed:

- Team name (optional)
- First name and surname of contact person
- Contact details of contact person (telephone no. and/or email address)
- Institution (optional)
- Status (student, employee; optional)
- Your idea relating to the topic "**How can environmental sustainability be implemented at the Bildungscampus and CO₂ emissions be reduced?**"

The data will be used by Dieter Schwarz Stiftung Heilbronn gGmbH for the purpose of planning, organizing and conducting the challenge on the basis of Article 6(1)(f) GDPR.

The data relating to the winners will also be processed for tax law reasons in accordance with Article 6(1)(c).

In addition, we may like to implement the ideas that we consider feasible at the Bildungscampus. We store your idea together with the aforementioned contact details for this purpose. If we wish to implement your idea, we will contact you or your team to involve you in the implementation process. Article 6(1)(f) GDPR is the legal basis for this.

In both cases, you may object to the processing at any time by sending an e-mail to bc-challenge@dieter-schwarz-stiftung.de.

Recipients/categories of recipient:

The recipients of your data are the members of the jury that selects the winner of the challenge. They are employees of:

Duale Hochschule Baden-Württemberg Heilbronn

Bildungscampus 4

74076 Heilbronn, Germany

Hochschule Heilbronn

Max-Planck-Straße 39

74081 Heilbronn, Germany

Fraunhofer IAO | Forschungs- und Innovationszentrum Kognitive Dienstleistungssysteme (KODIS)

Bildungscampus 9

74076 Heilbronn, Germany

Schwarz Campus Service GmbH & Co. KG

Bildungscampus 9

74076 Heilbronn, Germany

Dieter Schwarz Stiftung Heilbronn gGmbH

Bildungscampus 9

74076 Heilbronn, Germany

And student representatives of

sneep e.V. – student network for ethics in economics and practice

c/o Christian Kroll

Neustraße 5

06886 Lutherstadt Wittenberg

Storage time/criteria for determining storage time:

All personal data will be deleted after the challenge is run. If we deem your project feasible, we record it for the purpose of implementation, including your contact details. The data will be deleted following implementation of the project, however no later than 2 years after implementation. We are required to keep data concerning the winners for x years for tax purposes.

Important!: If you are part of a team, data such as the first names and surnames of the other members of your team may also be processed, particularly if you reach the next round or win. Please forward this information about data processing to the other members of your team.

2. Public vote

After the jury has made its assessment, we may hold a second round of adjudication consisting of a public vote. Your idea will be presented to the public for this purpose. Article 6(1)(f) GDPR is the legal basis for this. However, we will notify you again before we publish your idea. You may object to the processing at any time by sending an e-mail to the above e-mail address. Please note that if you object, you may no longer be able to participate in the challenge.

If we would like to publish other data about you for this round (name, photo, etc.), we will only do so with your consent. You will be informed about this separately when we contact you to obtain your consent. This consent is voluntary. You may also continue to participate in the challenge if you do not consent.

Recipients/categories of recipient:

The recipients are all persons who view the ideas on the voting platform.

Storage time/criteria for determining storage time:

The personal data will be deleted from the voting platform once voting is completed. Please note that information published on the Internet may be republished elsewhere and we have no control over such processing by third parties.

3. Special prize for sustainable mobility

If you decide to work on the topic "Sustainable mobility", you will be eligible to participate in the special prize awarded by Hochschule Heilbronn. Hochschule Heilbronn is solely responsible for this special prize, and we have no control over its data processing.

If you tick the box and give your consent at the time of registering, we will send your application and idea to Hochschule Heilbronn. Article 6(1)(a) GDPR is the legal basis for this.

Recipients/categories of recipient:

The recipient is Hochschule Heilbronn, Max-Planck-Straße 39, 74081 Heilbronn

Storage time/criteria for determining storage time:

We will store your consent for three years in order to comply with our documentation obligations.

The storage time for your application and idea is governed by the periods referred to above.

4. Your rights as data subject:

Under Article 15(1) GDPR, you have the right to obtain information, free of charge, on the personal data stored about you. If the statutory requirements are met, you also have a right to rectification (Article 16 GDPR), erasure (Article 17 GDPR) and restriction of processing (Article 18 GDPR) of your personal data and the right to data portability (Article 20 GDPR).

If the basis of processing is Article 6 (1)(f) GDPR, you also have a right to object (Article 21 GDPR). If the processing is based on your consent, you may withdraw your consent at any time with effect for the future.

In the above-mentioned cases, or if you have questions or complaints, please write to or e-mail the data protection officer and include "Dieter Schwarz Stiftung" in the reference line. You also have a right to lodge a complaint with a data protection supervisory authority. The data protection supervisory authority located in the state in which you live or where the controller is domiciled has jurisdiction.

Controller within the meaning of Article 4(7) GDPR:

Dieter Schwarz Stiftung Heilbronn gGmbH

Bildungscampus 9

74076 Heilbronn, Germany

bc-challenge@dieter-schwarz-stiftung.de

Data protection officer contact information:

datenschutz süd

Wörthstraße 15

97082 Würzburg, Germany

office@datenschutz-sued.de